

WMC Conference Solicitation Policy
(approved June 28, 2016)

The Wisconsin Mathematics Council strives to provide its members with high quality professional development opportunities and access to resources through its conferences. In order to protect its members and valued exhibitors at these professional development opportunities, WMC maintains a policy that **strictly prohibits** solicitation or suitcasing by attendees or non-attendees who promote commercial products or for-fee services at all WMC-sponsored events and do NOT sponsor exhibit booths. WMC shares the view that suitcasing gives non-exhibiting companies an unfair competitive advantage over exhibitors who have invested money and other resources to exhibit. WMC relies on exhibit revenues to support its programs and initiatives.

Suitcasing refers to those non-exhibiting companies or persons who present or attend conferences and solicit business including, but not limited to wearing logo apparel, handing out business cards to attendees, or hosting on-site or off-site events during conference hours without sponsoring an exhibit booth. This policy does not affect non-commercial recommendations for either classroom materials or professional development resources.