



WISCONSIN
MATHEMATICS
COUNCIL, INC.

Social Media Policy

As a non-profit organization it is important to present the Wisconsin Mathematics Council in a manner that is both accurate and consistent with its mission, vision, and values. It is the responsibility of those who represent WMC to use social media for the sole purpose of advancing the mission of WMC.

WMC Internal Social Media Policy

WMC designates individuals with the authority to manage, monitor, and post to WMC websites and social media sites on behalf of the organization. The WMC Board must approve any social media site prior to its use. Authorized individuals include the WMC President, Executive Director, Social Media Director, and others approved by the WMC Board.

The authorized individual will regularly post the following information to the designated WMC social media sites.

- WMC sponsored workshops and conferences including MPES, Annual Conference, book studies, and other Board-approved professional development events.
- WMC website publication and resources including the Newsletter, Wisconsin Teacher of Mathematics Journal, Nominations and Election information, State Math Contest material, WMEF grant and scholarship opportunities, and other resources approved by the WMC Board.
- Other mathematics education related professional development events approved by the WMC Board.
- Reposting relevant information from other mathematics professional organizations including NCTM, AMTE, NCSM, MAA, TODOS, ICTM, MNCTM, DPI, WI-AMTE, and other Board-approved organizations.

Authorized individuals should follow professional practices when responding to others on WMC social media sites. These practices include

- Liking or responding to individual posts/tweets that WMC is tagged on.
- Replying to individuals about valid questions pertaining to WMC business and events
- Avoiding controversial topics
- Removing posts that do not align to WMC mission, vision, and values as outlined in the WMC Public Social Policy

WMC acknowledges that posting and commenting on social media sites carries legal obligations. WMC will not post

- Copyright material without permission. Attribution without permission does not offer protection against legal charges of infringement. WMC recommends
 - Using short excerpts of quoted material and attribute those excerpts to the original author or source.
 - Getting permission before using images.
- Confidential information

No comments made by the public may be posted to a WMC social media site without first having been screened and moderated by one of the authorized persons and deemed appropriate for posting.

WMC Public Social Media Policy

The Wisconsin Mathematics Council (WMC) utilizes social media sites to communicate with the mathematics education community. To assist in posting content and managing these sites, WMC has developed the following social media guidelines.

By participating in WMC social media sites you are agreeing to the policy outlined below.

Public comments reflect the views of the author and do not necessarily reflect the views of the Wisconsin Mathematics Council. WMC expects that comments and posts will be courteous and relevant to the mathematics education topics being discussed. While we encourage open discussion and amiable debate on relevant topics, abusive language, bullying or chronic harassment of the WMC and/or its supporters is not acceptable. Posts that spam, solicit, advertise, promote, or endorse any commercial, financial, political, or governmental organization will be removed. Continued violation of our policies will result in users being removed or banned.

WMC reserves the right to remove postings or comments that it believes are inappropriate for whatever reason including:

- *Posts that are offensive or inappropriate in nature*
- *Posts that contain fraudulent, inaccurate, misleading or irrelevant information*
- *Posts that contain threats or personal attacks*
- *Posts that promote violent or illegal activities*
- *Post that contain confidential personal information*
- *Posts of commercial advertising material, marketing messages, or links to external sites for promotional purposes*
- *Posts that violate copyright laws*

We recognize that use of social media is unbound by regular business hours and comments are welcome at any time. However, given the need to manage resources, reviewing and responding to comments generally occurs during regular business hours Monday-Friday. Comments and questions submitted at other times will be reviewed and replied to as soon as possible the next business day.